

## JACK MATTHEWS APPOINTED CEO, FAIRFAX DIGITAL

### *Mike Game continues as COO*

SYDNEY, 10 April, 2006: – Jack Mathews has been appointed CEO of Fairfax Digital, the online news and classified businesses of John Fairfax holdings Limited [ASX:FXJ]. Mathews will be responsible for Fairfax Digital's Australian operations.

In announcing Matthews' appointment, effective immediately, David Kirk, Fairfax's CEO said:

"Jack Matthews is a dynamic leader who will drive significant growth from the existing businesses, and has a mandate for strategic expansion.

"The whole Fairfax team will benefit from his wide-ranging expertise across telecoms, media, and the internet. As well as experience in video and mobile communications, Jack knows Australia, New Zealand and Asia well."

Mr Matthews said:

"This is a great time to join Fairfax. We have the best overall internet platform in Australia and New Zealand, with the widest range of products and services, and with outstanding news and classified businesses that are either leading or strongly challenging in their sectors.

"I'm looking forward to working with our COO, Mike Game, and the team to take an entrepreneurial and growth-oriented Fairfax Digital to the next level in this fast developing and converging media arena."

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## CAREER EXPERIENCE OF JACK MATTHEWS

<b>2004 - 2005</b>	<b>Executive Vice President &amp; Chief Operating Officer Representative Director, Tokyo Jupiter Programming Company, Japan</b>
	JPC is a 50/50 joint venture between Liberty Media and Sumitomo Corporation. It is the largest provider of pay TV channels in Japan with over 24 million aggregate subscribers.
<b>2002 - 2003</b>	<b>Chief Executive Premium Movie Partnership Sydney, Australia</b>
	PMP is a partnership between Sony, Paramount, Fox, Universal and Liberty Media. It operates two Pay TV movies channels, Showtime and Encore, which are among the most successful channels in the Australian Pay TV market.
<b>1995 - 2001</b>	<b>Chief Executive Saturn &amp; Telstra Saturn Wellington, New Zealand</b>
<b>2000 - 2001</b>	<b>Chief Executive TelstraSaturn Ltd</b>
	TelstraSaturn (TSL) was a 50/50 joint venture of Saturn Communications' parent company, Austar United Communications (a subsidiary of United GlobalCom) and Telstra Corporation (Australia's largest telecommunications company). TSL was formed in April 2000 with a plan to construct a national broadband network infrastructure throughout New Zealand. This network would ultimately access 80% of the business market and 55% of the residential market and provide a full range of convergent broadband services. Capital investment would exceed NZ\$ 1.5 billion.

Earlier in his career, Jack was Vice President Sales, Marketing & Business Development, Arrowsmith Technologies, Austin, TX, a software development company; President & Director, COM1, Atlanta, GA, a video and voice processing systems company; Vice President Sales & Affiliate Relations, Playboy Video Enterprises, New York, NY and Atlanta, GA, and helped build its pay per view service; General Manager, Staten Island Cable, New York, NY; and held several positions with Cox Cable in the United States.

Jack Matthews, born an American but also with New Zealand citizenship, is 54. He and his family own a residence in Sydney.