

February 9, 2009

**TO ALL STAFF**

In response to the devastating bushfire tragedy in Victoria, Fairfax Media is making a donation of \$100,000 to the Australian Red Cross and its emergency bushfire appeal.

In addition, our newspapers and radio stations are making available extensive advertising and editorial space to promote bushfire relief and recovery assistance. This will help encourage the strongest community response in a moment of urgent need.

Fairfax More Than Words will also have a special program in March for our employees to be able to make one-off contributions to bushfire victim relief.

We are very pleased to join in the response in Victoria and across the nation to this horrific tragedy.

Sincerely,

A handwritten signature in black ink that reads "Brian McCarthy".

**Brian McCarthy**  
*Chief Executive Officer and Managing Director*