



Fairfax Digital launches *Marineweather.com.au* – breaking marine weather news

12 May 2009: Her Excellency Ms Quentin Bryce AC Governor-General today officially launched *Marineweather.com.au*, a new Fairfax Digital website that delivers the latest marine news and weather forecasts Australia wide.

Marineweather.com.au will provide boat owners, fishermen, sailors, boat enthusiasts and surfers with the most comprehensive marine weather information available including:

- Official Bureau of Meteorology marine and severe weather warnings
- Seven day wind and swell forecasts and graphs for major coastal locations nationally
- Sea temperature maps for all coastal districts
- Detailed tide graphs for major ports nationally
- Sun and moon times for coastal locations nationally
- 24 hour history graphs of wind readings - updated every 10 minutes
- Four day surf forecasts and wave of the day photos

Marineweather.com.au is complementary to Fairfax Digital's *Weatherzone.com.au* site, which is Australia's most popular commercial online weather information source*.

Weatherzone.com.au's ground breaking long range weather forecasts are relied upon by thousands of farmers throughout Australia's rural and regional communities.

Mark Hardy, founder of *Weatherzone.com.au* says, "We found a growing need to provide the boating industry and people who enjoy recreational water activities with up-to-the-minute weather analysis and forecasts, especially in light of recent tragedies in our waters."

"It's an honour to have the Governor General launch *Marineweather.com.au* today. Australians love the water and *Marineweather.com.au* provides the information they need to make informed decisions and stay safe in the surf."

The Chairman of Fairfax Media, Mr Ronald J Walker AC, CBE, says today, "Fairfax Media is committed for the long-term to publishing the most respected coverage of news in the world. We've combined the best of our print and digital services to ensure the ongoing supply of high quality journalism."

The information on *Marineweather.com.au* will also be hosted on *Weatherzone.com.au*, which Fairfax Digital acquired in June 2008.

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About *Marineweather.com.au*:

The Weather Company provides weather content to organisations in the energy, insurance, telecommunications, retail, rural/ agricultural and media sectors, with clients including *Network Ten*, *ABC*, *Elders*, *Ninemsn* and *AGL*. Fairfax Digital acquired 75 per cent of The Weather Company in



June 2008 and with it acquired the *Weatherzone.com.au*, Australia's most popular commercial weather site.*

* Nielsen Market Intelligence

For further information, please contact:
Lauren Fragapane, Red Agency
Ph: 02 9963 7721 M: 0408 035 131
E: lauren.fragapane@redagency.com.au